



Virginia Green Event Profile:



Young Professionals of Central Virginia (Go Green)

Wingate by Wyndham, Lynchburg, Virginia

Thursday October 8, 2009

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Young Professionals of Central Virginia

"The Wingate has invited the Young Professionals for an evening of fun, entertainment and education on environmental issues. A "dine around" will take guests around the hotel with themed areas with hors d'oeuvres and music. In addition, there will be information representatives from the "Green Social" which is a local organization that offers an open forum for people that are interested in environmental issues."

Green Statement: "We want the Wingate by Wyndham to be recognized as a leader in "green initiatives" for hotels. It also helps our staff build teamwork. For the younger generation, such as the Young Professionals, being green is a way of everyday life. Not only are we green on the "inside", our building has spotlights that turn it green at night."



CORE ACTIVITIES for Green Events

☑ This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard, electronic emails, recycle nametags

☑ **Minimization of disposable food service products.** Events are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable. When disposable food service items are used, events are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of at the event. The organizers of this event pledge that:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are recyclable (in your area!)

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper
- Purchase/use paper products with 30% or higher recycled-content

☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

Food service

- Donate excess food from events
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and serve trays/platters of food instead

Logistics

- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- The Wingate is 100% smoke-free

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- end of the event will have an area for the participants to place and recycle their nametags



For more information on Young Professionals of Central Virginia (Go Green), see www.wingate-lynchburg.com or contact Brian Knopps and Leslie Hunt at bknopp@schotel.com or 434-845-1700 Ext. 121.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen. Click on "Events" for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

